



# CISCO 700-020

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**Cisco Video Sales Essentials Certification Questions & Answers**

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**Exam Summary – Syllabus – Questions**

**700-020**

**[Cisco Video Collaboration](#)**

**55-65 Questions Exam – Variable (750-850 / 1000 Approx.) Cut Score – Duration of 90 minutes**

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## Know Your 700-020 Certification Well:

The 700-020 is best suitable for candidates who want to gain knowledge in the Cisco Channel Partner and Other. Before you start your 700-020 preparation you may struggle to get all the crucial Video Sales Essentials materials like 700-020 syllabus, sample questions, study guide.

But don't worry the 700-020 PDF is here to help you prepare in a stress free manner.

The PDF is a combination of all your queries like-

- What is in the 700-020 syllabus?
- How many questions are there in the 700-020 exam?
- Which Practice test would help me to pass the 700-020 exam at the first attempt?

Passing the 700-020 exam makes you Cisco Video Collaboration. Having the Video Sales Essentials certification opens multiple opportunities for you. You can grab a new job, get a higher salary or simply get recognition within your current organization.

## Cisco 700-020 Video Sales Essentials Certification

### Details:

<b>Exam Name</b>	Cisco Video Sales Essentials
<b>Exam Code</b>	700-020 VSE
<b>Exam Price</b>	\$80 USD
<b>Duration</b>	90 minutes
<b>Number of Questions</b>	55-65
<b>Passing Score</b>	Variable (750-850 / 1000 Approx.)
<b>Recommended Training</b>	Cisco Video Sales Essentials (VSE)
<b>Exam Registration</b>	<a href="#">PEARSON VUE</a>
<b>Sample Questions</b>	<a href="#">Cisco 700-020 Sample Questions</a>
<b>Practice Exam</b>	<a href="#">Cisco Video Collaboration Practice Test</a>

## 700-020 Syllabus:

Section	Weight	Objectives
Video and Cisco Collaboration Advantages	9%	<ul style="list-style-type: none"> <li>- Section Overview</li> <li>- Identifying benefits of video communication</li> <li>- Identify benefits of Cisco collaboration solutions</li> <li>- Handling common objections</li> </ul>
Outcome Based Selling for Video	37%	<ul style="list-style-type: none"> <li>- Section Overview</li> <li>- Vertical Approaches               <ul style="list-style-type: none"> <li>• Education</li> <li>• Energy, Oil &amp; Gas</li> <li>• Financial Services</li> <li>• Government / Public Sector</li> <li>• Healthcare</li> <li>• Hospitality</li> <li>• Manufacturing</li> <li>• Retail</li> </ul> </li> <li>- Horizontal, or Line of Business Approaches               <ul style="list-style-type: none"> <li>• Corporate Real Estate</li> <li>• Corporate Travel Leaders</li> <li>• Human Resources</li> </ul> </li> </ul>
Cisco Video Portfolio	51%	<ul style="list-style-type: none"> <li>- Section Overview</li> <li>- Where to start</li> <li>- Endpoint Solutions               <ul style="list-style-type: none"> <li>• Endpoint Solutions – mobile clients</li> <li>• Endpoint Solutions – desktop</li> <li>• Endpoint Solutions – room systems</li> <li>• Endpoint Solutions – immersive experience</li> </ul> </li> <li>- Call Control Solutions               <ul style="list-style-type: none"> <li>• Call Control Solutions – Spark</li> <li>• Call Control Solutions – UCM &amp; HCS</li> <li>• Call Control Solutions – Expressway</li> </ul> </li> </ul>

Section	Weight	Objectives
		- Conferencing Solutions <ul style="list-style-type: none"> <li>• Conferencing Solutions – Spark</li> <li>• Conferencing Solutions – WebEx</li> <li>• Conferencing Solutions – Cisco Meeting Server</li> <li>• Conferencing Solutions – Cisco TelePresence Server</li> </ul> - Management Solutions - Recording Solutions - Selecting Solutions - Summarize Positioning
Tools and Resources	3%	- Section Overview - Resources

## Cisco 700-020 Sample Questions:

### Question: 1

Which WebEx Center has polling and break out rooms?

- a) Support Center
- b) Meeting Center
- c) Event Center
- d) Training Center

**Answer: d**

### Question: 2

Which Spark package supports meetings up to 200 people powered by WebEx and 25 people powered by Spark?

- a) Plus, or M1
- b) Premium, or M3
- c) Meeting Center
- d) Advanced, or M2

**Answer: a**

**Question: 3**

How can you address a customer's previous investment in Microsoft Skype for Business?

- a) Show them that Jabber is better than Skype.
- b) Explain that Skype for Business cannot meet all of their needs, and they will eventually have to "rip and replace".
- c) Explain that Cisco's video solutions interoperate with most devices including Skype for Business, so they won't have to "rip and replace".
- d) Offer to cut your price.

**Answer: c**

**Question: 4**

According to PWC, how many patients are willing to meet with a physician on video?

- a) 30%
- b) 50%
- c) 80%
- d) 60%

**Answer: c**

**Question: 5**

What can a Cisco solution enable a travel leader line of business customer to do?

- a) Keep employees up-to-date on regulatory requirements.
- b) Provide a face-to-face experience that makes the work stream productive.
- c) Improve access to primary and specialist caregivers.
- d) Improve supply chain agility through improved partner and supplier relationships via face-to-face video.

**Answer: d**

**Question: 6**

How does Cisco make work streams easier after a meeting?

- a) Calendars store meeting notes.
- b) All meetings are automatically recorded.
- c) A persistent virtual meeting room is established.
- d) Each Cisco system comes with 10 hours of remote meeting management.

**Answer: c**

**Question: 7**

Where can you find links to upcoming informational webinars, training resources, and other helpful partner resource links?

- a) Cisco Collaboration Community
- b) Collaboration Page for Partners
- c) Refresh Collab Website
- d) Project Workplace

**Answer: b****Question: 8**

What is a common government or public sector industry need?

- a) Addressing higher citizen expectation for communications, services and information access.
- b) Providing lifelong learning opportunities.
- c) Addressing cost, quality and access to healthcare for patients.
- d) Streamlining production processes for more efficient supply chains.

**Answer: a****Question: 9**

What is a vertical approach to selling?

- a) Selling to a line of business, regardless of industry.
- b) Selling to friends and family.
- c) Selling based on common industry needs.
- d) Selling to IT.

**Answer: a****Question: 10**

Where can you show your customers how Cisco Collaboration products fit into different scenarios and experiences?

- a) RCisco Collaboration Community
- b) Collaboration Page for Partners
- c) Project Workplace
- d) Refresh Collab Website

**Answer: d**

## Study Guide to Crack Cisco Video Sales Essentials 700-020 Exam:

- Getting details of the 700-020 syllabus, is the first step of a study plan. This pdf is going to be of ultimate help. Completion of the syllabus is must to pass the 700-020 exam.
- Making a schedule is vital. A structured method of preparation leads to success. A candidate must plan his schedule and follow it rigorously to attain success.
- Joining the Cisco provided training for 700-020 exam could be of much help. If there is specific training for the exam, you can discover it from the link above.
- Read from the 700-020 sample questions to gain your idea about the actual exam questions. In this PDF useful sample questions are provided to make your exam preparation easy.
- Practicing on 700-020 practice tests is must. Continuous practice will make you an expert in all syllabus areas.

### Reliable Online Practice Test for 700-020 Certification

Make NWExam.com your best friend during your Cisco Video Sales Essentials exam preparation. We provide authentic practice tests for the 700-020 exam. Experts design these online practice tests, so we can offer you an exclusive experience of taking the actual 700-020 exam. We guarantee you 100% success in your first exam attempt if you continue practicing regularly. Don't bother if you don't get 100% marks in initial practice exam attempts. Just utilize the result section to know your strengths and weaknesses and prepare according to that until you get 100% with our practice tests. Our evaluation makes you confident, and you can score high in the 700-020 exam.

**Start online practice of 700-020 Exam by visiting URL**

**<https://www.nwexam.com/cisco/700-020-cisco-video-sales-essentials-vse>**