EDUSUM
#1 Online Certification Guide

CIW 1D0-525

CIW E-Commerce Specialist Certification Questions & Answers

Exam Summary – Syllabus –Questions

1D0-525
CIW E-Commerce Specialist
72 Questions Exam – 68% Cut Score – Duration of 75 minutes

Table of Contents:

Know Your 1D0-525 Certification Well:

The 1D0-525 is best suitable for candidates who want to gain knowledge in the CIW Web Design. Before you start your 1D0-525 preparation you may struggle to get all the crucial E-Commerce Specialist materials like 1D0-525 syllabus, sample questions, study guide.

But don't worry the 1D0-525 PDF is here to help you prepare in a stress free manner.
The PDF is a combination of all your queries like-
- What is in the 1D0-525 syllabus?
- How many questions are there in the 1D0-525 exam?
- Which Practice test would help me to pass the 1D0-525 exam at the first attempt?

Passing the 1D0-525 exam makes you CIW E-Commerce Specialist. Having the E-Commerce Specialist certification opens multiple opportunities for you. You can grab a new job, get a higher salary or simply get recognition within your current organization.

CIW 1D0-525 E-Commerce Specialist Certification Details:

Exam Name	CIW E-Commerce Specialist
Exam Code	1D0-525
Exam Price	$150 (USD)
Duration	75 mins
Number of Questions	72
Passing Score	68%
Schedule Exam	**Pearson VUE**
Sample Questions	**CIW E-Commerce Specialist Sample Questions**
Practice Exam	**CIW 1D0-525 Certification Practice Exam**

1D0-525 Syllabus:

Topic	Details
E-Commerce Site Development	- Evaluate an e-commerce site to maximize audience usability. - Develop and host an e-commerce site using instant storefront services and stand-alone e-commerce software. - Implement e-commerce-based learning solutions. - Implement inventory and fulfillment strategies for an e-commerce site. - Implement payment-processing services for an e-commerce site. - Develop a knowledge base.
E-Commerce Technology and Security	- Define and use standards, initiatives and e-commerce frameworks that support supplier transactions. - Configure Web server software for an e-commerce site. - Analyze and improve e-commerce site performance. - Secure e-commerce transactions. - Secure an e-commerce site.
E-Commerce Business, Marketing and Legal Issues	- Identify the effects of e-commerce on business operations and revenue generation. - Identify legal and governmental issues in e-commerce. - Implement effective marketing for an e-commerce site. - Implement strategies for effective customer service and manage customer relationships in e-commerce operations.

CIW 1D0-525 Sample Questions:

Question: 1

You have just started a new business. In order to accept credit card payments on your Web site, what should you do first?

a) Enable SSL/TLS on the Web server.
b) Set up a certificate server to authenticate customers.
c) Set up an Internet merchant account to process transactions.
d) Configure your payment gateway to work with your e-commerce server.

Answer: c

Question: 2

Which of the following are common elements of an e-commerce transaction system?

a) Order tracking and customer referrer programs
b) Credit card payments and online payment services
c) Automatic restocking of goods and currency conversion
d) Employee incentive plans and credit-card payment services

Answer: b

Question: 3

Which type of encryption is typically slower to use but does not require a secure channel to function?

a) One-time pad (OTP)
b) Symmetric-key encryption
c) Pretty Good Privacy (PGP)
d) Asymmetric-key encryption

Answer: d

Question: 4

A payment gateway routes payment information between the:

a) shopping cart and the processor.
b) customer account and the issuing bank.
c) merchant account and the acquiring bank.
d) merchant account and the customer account.

Answer: a

Question: 5

Which of the following is a common design principle for a frequently asked questions (FAQ) page on an e-commerce site?

a) Use frames so that the page can be viewed easily.
b) Keep the page design simple so that it is easy to update quickly.
c) Use dynamically generated HTML so that the page is easy to update quickly.
d) Design the page so that it provides all the information about the company's products.

Answer: b

Question: 6

What is the term for using a single secret key to both encrypt and decrypt your data?

a) Hash encryption
b) Binary-key encryption
c) Symmetric-key encryption
d) Asymmetric-key encryption

Answer: c

Question: 7

In credit card transactions, which of the following occurs during the settlement phase?

a) Credit card information is passed to a payment gateway.
b) The processor verifies the credit card through the issuing bank.
c) The acquiring bank transfers money to the merchant's account.
d) The customer enters credit card information on a Web site and confirms the order.

Answer: c

Question: 8

To perform at the maximum level of security, digital certificates must be:

a) guaranteed by VeriSign.
b) issued by a trusted third party.
c) verified digitally by a notary public.
d) issued 30 days before the site goes live.

Answer: b

Question: 9

Placing an institutional banner ad on a site that targets a specific market can result in:

a) a higher clickthrough rate.
b) increased banner exchange.
c) higher search-engine ranking.
d) better banner ad positioning on the site.

Answer: a

Question: 10

What are the basic steps for retrieving data for display?

    a) Predefine SQL strings, authenticate, format for display.
    b) Define the server name, name the database, authenticate the credentials.
    c) Authenticate to a database server, format for display, retrieve the data results.
    d) Connect to a database server, pass the SQL command, retrieve the results.

Answer: d

Study Guide to Crack CIW E-Commerce Specialist 1D0-525 Exam:

- Getting details of the 1D0-525 syllabus, is the first step of a study plan. This pdf is going to be of ultimate help. Completion of the syllabus is must to pass the 1D0-525 exam.
- Making a schedule is vital. A structured method of preparation leads to success. A candidate must plan his schedule and follow it rigorously to attain success.
- Joining the CIW provided training for 1D0-525 exam could be of much help. If there is specific training for the exam, you can discover it from the link above.
- Read from the 1D0-525 sample questions to gain your idea about the actual exam questions. In this PDF useful sample questions are provided to make your exam preparation easy.
- Practicing on 1D0-525 practice tests is must. Continuous practice will make you an expert in all syllabus areas.

Reliable Online Practice Test for 1D0-525 Certification

Make EduSum.com your best friend during your CIW E-Commerce Specialist exam preparation. We provide authentic practice tests for the 1D0-525 exam. Experts design these online practice tests, so we can offer you an exclusive experience of taking the actual 1D0-525 exam. We guarantee you 100% success in your first exam attempt if you continue practicing regularly. Don't bother if you don't get 100% marks in initial practice exam attempts. Just utilize the result section to know your strengths and weaknesses and prepare according to that until you get 100% with our practice tests. Our evaluation makes you confident, and you can score high in the 1D0-525 exam.

Start Online practice of 1D0-525 Exam by visiting URL
https://www.edusum.com/ciw/1d0-525-ciw-e-commerce-specialist