



# SAS A00-255

## SAS PREDICTIVE MODELER CERTIFICATION QUESTIONS & ANSWERS

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### Exam Summary – Syllabus – Questions

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#### **A00-255**

**SAS Certified Predictive Modeler Using SAS Enterprise Miner 14**  
**55-60 Questions Exam – 725/1000 Cut Score – Duration of 165 minutes**

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## Table of Contents

Know Your A00-255 Certification Well: .....	2
A00-255 SAS Predictive Modeler Certification Details: .	2
A00-255 Syllabus: .....	3
<b>Data Sources - 20-25%</b> .....	3
<b>Building Predictive Models - 35-40%</b> .....	3
<b>Predictive Model Assessment and Implementation - 25-30%</b> .....	5
<b>Pattern Analysis - 10-15%</b> .....	5
SAS A00-255 Sample Questions: .....	6
Study Guide to Crack SAS Predictive Modeler A00-255 Exam: .....	9

## Know Your A00-255 Certification Well:

The A00-255 is best suitable for candidates who want to gain knowledge in the SAS Advanced Analytics Professional. Before you start your A00-255 preparation you may struggle to get all the crucial SAS Predictive Modeler materials like A00-255 syllabus, sample questions, study guide.

But don't worry the A00-255 PDF is here to help you prepare in a stress free manner.

The PDF is a combination of all your queries like-

- What is in the A00-255 syllabus?
- How many questions are there in the A00-255 exam?
- Which Practice test would help me to pass the A00-255 exam at the first attempt?

Passing the A00-255 exam makes you SAS Certified Predictive Modeler Using SAS Enterprise Miner 14. Having the SAS Predictive Modeler certification opens multiple opportunities for you. You can grab a new job, get a higher salary or simply get recognition within your current organization.

## A00-255 SAS Predictive Modeler Certification Details:

<b>Exam Name</b>	SAS Predictive Modeling Using SAS Enterprise Miner 14
<b>Exam Code</b>	A00-255
<b>Exam Duration</b>	165 minutes
<b>Exam Questions</b>	55-60
<b>Passing Score</b>	725/1000
<b>Exam Price</b>	\$250 (USD)
<b>Training</b>	<a href="#">Applied Analytics Using SAS Enterprise Miner</a>
<b>Books</b>	<a href="#">Predictive Modeling With SAS® Enterprise Miner™: Practical Solutions for Business Applications</a>
<b>Exam Registration</b>	<a href="#">Pearson VUE</a>
<b>Sample Questions</b>	<a href="#">SAS Predictive Modeler Certification Sample Question</a>
<b>Practice Exam</b>	<a href="#">SAS Predictive Modeler Certification Practice Exam</a>

## A00-255 Syllabus:

Objective	Details
<b>Data Sources - 20-25%</b>	
<b>Create data sources from SAS tables in Enterprise Miner</b>	<ul style="list-style-type: none"> <li>- Use the Basic Metadata Advisor</li> <li>- Use the Advanced Metadata Advisor</li> <li>- Customize the Advanced Metadata Advisor</li> <li>- Set Role and Level meta data for data source variables</li> <li>- Set the Role of the table (raw, scoring, transactional, etc)</li> </ul>
<b>Explore and assess data sources</b>	<ul style="list-style-type: none"> <li>- Create and interpret plots, including Histograms, Pie charts, Scatter plot, Time series, Box plot</li> <li>- Identify distributions</li> <li>- Find outlying observations</li> <li>- Find number (or percent) of missing observations</li> <li>- Find levels of nominal variables</li> <li>- Explore associations between variables using plots by highlighting and selecting data</li> <li>- Compare balanced and actual response rates when oversampling has been performed</li> <li>- Explore data with the STAT EXPLORER node.</li> <li>- Explore input variable sample statistics</li> <li>- Browse data set observations (cases)</li> </ul>
<b>Modify source data</b>	<ul style="list-style-type: none"> <li>- Replace zero values with missing indicators using the REPLACEMENT node</li> <li>- Use the TRANSFORMATION node to be able to correct problems with input data sources, such as variable distribution or outliers.</li> <li>- Use the IMPUTE node to impute missing values and create missing value indicators</li> <li>- Reduce the levels of a categorical variable</li> <li>- Use the FILTER node to remove cases</li> </ul>
<b>Prepare data to be submitted to a predictive model</b>	<ul style="list-style-type: none"> <li>- Select a portion of a data set using the SAMPLE node</li> <li>- Partition data with the PARTITION Node</li> <li>- Use the VARIABLE SELECTION node to identify important variables to be included in a predictive model.</li> <li>- Use the PARTIAL LEAST SQUARES node to identify important variables to be included in a predictive model.</li> <li>- Use a DECISION TREE or REGRESSION nodes to identify important variables to be included in a predictive model.</li> </ul>
<b>Building Predictive Models - 35-40%</b>	
<b>Describe key predictive modeling terms and concepts</b>	<ul style="list-style-type: none"> <li>- Data partitioning: training, validation, test data sets</li> <li>- Observations (cases), independent (input) variables, dependent (target) variables</li> <li>- Measurement scales: Interval, ordinal, nominal (categorical), binary variables</li> </ul>

Objective	Details
	<ul style="list-style-type: none"> <li>- Prediction types: decisions, rankings, estimates</li> <li>- Dimensionality, redundancy, irrelevancy</li> <li>- Decision trees, neural networks, regression models</li> <li>- Model optimization, overfitting, underfitting, model selection</li> <li>- Describe ensemble models</li> </ul>
<b>Build predictive models using decision trees</b>	<ul style="list-style-type: none"> <li>- Explain how decision trees identify split points</li> <li>- Build decision trees in interactive mode</li> <li>- Change splitting rules</li> <li>- Explain how missing values can be handled by decision trees</li> <li>- Assess probability using a decision tree</li> <li>- Prune decision trees</li> <li>- Adjust properties of the DECISION TREE node, including: subtree method, Number of Branches, Leaf Size, Significance Level, Surrogate Rules, Bonferroni Adjustment</li> <li>- Interpret results of the decision tree node, including: trees, leaf statistics, treemaps, score rankings overlay, fit statistics, output, variable importance, subtree assessment plots</li> <li>- Explore model output (exported) data sets</li> </ul>
<b>Build predictive models using regression</b>	<ul style="list-style-type: none"> <li>- Explain the relationship between target variable and regression technique</li> <li>- Explain linear regression</li> <li>- Explain logistic regression (Logit link function, maximum likelihood)</li> <li>- Explain the impact of missing values on regression models</li> <li>- Select inputs for regression models using forward, backward, stepwise selection techniques</li> <li>- Adjust thresholds for including variables in a model</li> <li>- Interpret a logistic regression model using log odds</li> <li>- Interpret the results of a REGRESSION node (Output, Fit Statistics, Score Ranking Overlay charts)</li> <li>- Use fit statistics and iteration plots to select the optimum regression model for different decision types</li> <li>- Add polynomial regression terms to regression models.</li> <li>- Determine when to add polynomial terms to linear regression models.</li> </ul>
<b>Build predictive models using neural networks</b>	<ul style="list-style-type: none"> <li>- Theory of neural networks (Hidden units, Tanh function, bias vs intercept, variable standardization)</li> <li>- Build a neural network model</li> <li>- Use regression models to select inputs for a neural network</li> <li>- Explain how neural networks optimize their model (stopped training)</li> <li>- Recognize overfit neural network models.</li> <li>- Interpret the results of a NEURAL NETWORK node, including: Output, Fit Statistics, Iteration Plots, and Score Rankings Overlay charts</li> </ul>

Objective	Details
<b>Predictive Model Assessment and Implementation - 25-30%</b>	
<b>Use the correct fit statistic for different prediction types</b>	<ul style="list-style-type: none"> <li>- Misclassification</li> <li>- Average Square Error</li> <li>- Profit/Loss</li> <li>- Other standard model fit statistics</li> </ul>
<b>Use decision processing to adjust for oversampling (separate sampling)</b>	<ul style="list-style-type: none"> <li>- Explain reasons for oversampling data</li> <li>- Adjust prior probabilities</li> </ul>
<b>Use profit/loss information to assess model performance</b>	<ul style="list-style-type: none"> <li>- Build a profit/loss matrix</li> <li>- Add a profit/loss matrix to a predictive model</li> <li>- Determine an appropriate value to use for expected profit/loss for primary outcome</li> <li>- Optimize models based on expected profit/loss</li> </ul>
<b>Compare models with the MODEL COMPARISON node</b>	<ul style="list-style-type: none"> <li>- Model assessment statistics</li> <li>- ROC Chart</li> <li>- Score Rankings Chart, including (cumulative) % response chart, (cumulative) Lift chart, gains chart.</li> <li>- Total expected profit</li> <li>- Effect of oversampling</li> </ul>
<b>Score data sets within Enterprise Miner</b>	<ul style="list-style-type: none"> <li>- Configure a data set to be scored in Enterprise Miner</li> <li>- Use the SCORE node to score new data</li> <li>- Save scored data to an external location with the SAVE DATA node</li> <li>- Export SAS score code</li> </ul>
<b>Pattern Analysis - 10-15%</b>	
<b>Identify clusters of similar data with the CLUSTER and SEGMENT PROFILE nodes</b>	<ul style="list-style-type: none"> <li>- Select variables to use to define the clusters</li> <li>- Standardize variable scales</li> <li>- Explore clusters with results output and plots</li> <li>- Compare distribution of variables within clusters</li> </ul>
<b>Perform association and sequence analysis (market basket analysis)</b>	<ul style="list-style-type: none"> <li>- Explain association concepts (Support, confidence, expected confidence, lift, difference between association and sequence rules)</li> <li>- Create a data set for association analysis</li> <li>- Interpret the results and graphs of the ASSOCIATION node.</li> </ul>

# SAS A00-255 Sample Questions:

## Question: 1

Which of the following is not a good reason to "regularize" input distributions using a simple transformation?

- a) Another benefit is ease in model interpretation.
- b) One benefit is improved model performance.
- c) When you perform regression, inputs with highly skewed or highly kurtotic distributions can be selected over inputs that would yield better overall predictions.
- d) Regression models are sensitive to extreme or outlying values in the input space.

**Answer: a**

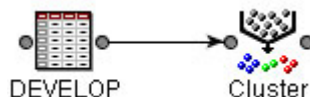
## Question: 2

Which of the following solves problems for you when you impute missing values?

- a) When you impute a synthetic value, it replaces missing values with 1 or 0.
- b) When you impute a synthetic value, it eliminates the incomplete case problem.
- c) When you impute a synthetic value, predictive information is retained.
- d) When you impute a synthetic value, each missing value becomes an input to the model.

**Answer: b**

## Question: 3



Open the diagram labeled Practice A within the project labeled Practice A. Perform the following in SAS Enterprise Miner:

1. Set the Clustering method to Average.
2. Run the Cluster node.

What is the Cubic Clustering Criterion statistic for this clustering?

- a) 5.00
- b) 14.69
- c) 5862.76
- d) 67409.93

**Answer: b**

### Question: 4

Reference Scenario: [click here](#)

Reference Scenario: [click here](#)

Multicollinearity in regression refers to which of the following?

- a) high correlations among input variables
- b) non-normality of the target variable
- c) non-constant variance of the target variable
- d) high skewness in distributions of input variables

**Answer: a**

### Question: 5

Which of the following is not true about results produced by the Regression node?

- a) Model Information provides you with information that includes the number of target categories and the number of model parameters.
- b) Variable Summary information identifies the roles of variables used by the Regression node.
- c) Type 3 Analysis of Effects provides you with information about the number of parameters that each input contributes to the model.
- d) Fit Statistics can provide information that affects decision predictions, but does not affect estimate predictions.

**Answer: d**

### Question: 6



Open the diagram labeled Practice A within the project labeled Practice A. Perform the following in SAS Enterprise Miner:

1. Set the Clustering method to Average.
2. Run the Cluster node.

What is the Importance statistic for MTGBal (Mortgage Balance)?

- a) 0.32959
- b) 0.42541
- c) 0.42667
- d) 1.000000

**Answer: c**



### Question: 7

Which of the following sequential selection methods do you use so that SAS Enterprise Miner will look at all variables already included in the model and delete any variable that is not significant at the specified level?

- a) Backward
- b) Forward
- c) Stepwise
- d) None

**Answer: d**

### Question: 8

Reference Scenario: [click here](#)

Reference Scenario: [click here](#)

Look over the output from the Neural Network model. Which of the following statement(s) is (are) true?

- a) The model has too few input variables.
- b) The optimization for the model has not been completed.
- c) The misclassification error for the test data is 0.154255.
- d) All of the above

**Answer: b**

### Question: 9

1. Create a project named Insurance, with a diagram named Explore.
2. Create the data source, DEVELOP, in SAS Enterprise Miner. DEVELOP is in the directory c:\workshop\Practice.
3. Set the role of all variables to Input, with the exception of the Target variable, Ins (1= has insurance, 0= does not have insurance).
4. Set the measurement level for the Target variable, Ins, to Binary.
5. Ensure that Branch and Res are the only variables with the measurement level of Nominal.
6. All other variables should be set to Interval or Binary.
7. Make sure that the default sampling method is random and that the seed is 12345.

The variable Branch has how many levels?

- a) 8
- b) 12
- c) 19
- d) 47

**Answer: c**

### Question: 10

1. Create a project named Insurance, with a diagram named Explore.
2. Create the data source, DEVELOP, in SAS Enterprise Miner. DEVELOP is in the directory c:\workshop\Practice.
3. Set the role of all variables to Input, with the exception of the Target variable, Ins (1= has insurance, 0= does not have insurance).
4. Set the measurement level for the Target variable, Ins, to Binary.
5. Ensure that Branch and Res are the only variables with the measurement level of Nominal.
6. All other variables should be set to Interval or Binary.
7. Make sure that the default sampling method is random and that the seed is 12345.

What is the mean credit card balance (CCBal) of the customers with a variable annuity?

- a) \$0.00
- b) \$8,711.65
- c) \$9,586.55
- d) \$11,142.45

**Answer: d**

## Study Guide to Crack SAS Predictive Modeler A00-255 Exam:

- Getting details of the A00-255 syllabus, is the first step of a study plan. This pdf is going to be of ultimate help. Completion of the syllabus is must to pass the A00-255 exam.
- Making a schedule is vital. A structured method of preparation leads to success. A candidate must plan his schedule and follow it rigorously to attain success.
- Joining the SAS provided training for A00-255 exam could be of much help. If there is specific training for the exam, you can discover it from the link above.
- Read from the A00-255 sample questions to gain your idea about the actual exam questions. In this PDF useful sample questions are provided to make your exam preparation easy.
- Practicing on A00-255 practice tests is must. Continuous practice will make you an expert in all syllabus areas.

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