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#1 Online Certification Guide

ADOBE AD0-E208

Adobe Analytics Business Practitioner Expert Certification Questions & Answers

Exam Summary – Syllabus –Questions

AD0-E208
Adobe Analytics Business Practitioner Expert
50 Questions Exam – 31/50 Cut Score – Duration of 120 minutes

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Know Your AD0-E208 Certification Well:

The AD0-E208 is best suitable for candidates who want to gain knowledge in the Adobe Analytics. Before you start your AD0-E208 preparation you may struggle to get all the crucial Analytics Business Practitioner Expert materials like AD0-E208 syllabus, sample questions, study guide.

But don't worry the AD0-E208 PDF is here to help you prepare in a stress free manner.

The PDF is a combination of all your queries like-
- What is in the AD0-E208 syllabus?
- How many questions are there in the AD0-E208 exam?
- Which Practice test would help me to pass the AD0-E208 exam at the first attempt?

Passing the AD0-E208 exam makes you Adobe Analytics Business Practitioner Expert. Having the Analytics Business Practitioner Expert certification opens multiple opportunities for you. You can grab a new job, get a higher salary or simply get recognition within your current organization.

Adobe AD0-E208 Analytics Business Practitioner Expert Certification Details:

Exam Name	Adobe Analytics Business Practitioner Expert
Exam Code	AD0-E208
Exam Price	$225 (USD)
Duration	120 mins
Number of Questions	50
Passing Score	31/50
Books / Training	**Adobe Analytics Business Practitioner Expert Prep Guide**
Schedule Exam	**Adobe** **Pearson VUE**
Sample Questions	**Adobe Analytics Business Practitioner Expert Sample Questions**
Practice Exam	**Adobe AD0-E208 Certification Practice Exam**

AD0-E208 Syllabus:

Topic	Details	Weights
Understanding Analytics in the Adobe Experience Cloud Ecosystem	- Demonstrate knowledge on utilizing the Adobe Experience Cloud ID - Demonstrate understanding of Adobe Launch - Demonstrate understanding of common integrations across the Adobe Experience Cloud Ecosystem	10%
Reporting and dashboarding for projects	- Consider the advantages of using a reporting tool based on a given scenario - Compare fallout and flow visualization and appropriate variable types for reporting - Apply the process to schedule Projects and Data Warehouse - Apply the process to share Projects and Reporting and Analytics dashboards for different users and/or groups - Apply the process to set Alerts - Apply the process to lookup the dimensions/components - Apply the process to create a visualization - Given a scenario, determine the appropriate item to use - Apply the process to create, configure, and use mobile scorecards	30%
Segmentation and calculated metrics	- Determine how to develop and configure segments - Apply the process to share segments with others in the organization - Compare segments - Apply segments to Projects and Components - Apply the process to generate calculated and/or segmented metrics	22%
General tool knowledge and troubleshooting	- Analyze reports and identify data quality issues - Define different types of dimensions and parameters existing in Adobe Analytics (eVars, props and events) - Determine how to bring data in and out of Adobe Analytics - Identify information from marketing URLs	12%

Topic	Details	Weights
Administration	- Apply the process to configure the Marketing Channel reports with Marketing Channel processing rules - Apply the process to configure Classification Importer and Rule Builder - Apply the process to configure a virtual report suite based upon an existing segment - Use the Data Feed Manager Admin UI - Understanding of data governance	10%

Adobe AD0-E208 Sample Questions:

Question: 1

Which criteria should be used when determining the appropriate visualization type for a given dataset?

(Choose Three)

    a) The audience's technical expertise
    b) The dataset's volume
    c) The time sensitivity of the data
    d) The aesthetic preference of the stakeholder
    e) The underlying purpose of the analysis

Answer: a, b, e

Question: 2

Which of the following are methods to troubleshoot data discrepancies in Adobe Analytics?

(Select all that apply)

    a) Analyzing competitor websites
    b) Checking for server downtime
    c) Comparing report data with raw data
    d) Reviewing data collection tags
    e) Clearing browser cookies

Answer: c, d

Question: 3

Which of the following are examples of data quality issues in Adobe Analytics reports?
(Select all that apply)

    a) Missing data
    b) Excessive data volume
    c) Inconsistent naming conventions
    d) Data sampling
    e) Duplicate entries

Answer: a, c, e

Question: 4

Which actions can be performed with props in Adobe Analytics?
(Select all that apply)

    a) Tracking user engagement
    b) Storing user demographics
    c) Capturing product views
    d) Defining conversion events
    e) Monitoring campaign performance

Answer: a, c

Question: 5

Adobe Launch is best described as which of the following?

    a) A data management platform
    b) A digital asset management system
    c) A tag management solution
    d) An analytics service

Answer: c

Question: 6

Generated metrics should be _____ regularly to adapt to changing business conditions.

    a) ignored
    b) updated
    c) deleted
    d) fixed

Answer: b

Question: 7

How can you identify the source of traffic in Adobe Analytics reports?

    a) By analyzing user demographics
    b) By examining the referral path
    c) By tracking IP addresses
    d) By checking browser versions
    e) By reviewing campaign tags

Answer: e

Question: 8

How would you apply the process to configure the Marketing Channel reports with Marketing Channel processing rules?

    a) By creating custom segments
    b) By configuring classification importer
    c) By adjusting JavaScript tracking code
    d) By setting up processing rules in Adobe Analytics

Answer: d

Question: 9

What are the types of dimensions available in Adobe Analytics?
(Select all that apply)

    a) eVars
    b) Props
    c) Events
    d) Metrics
    e) Traffic

Answer: a, b, c

Question: 10

Comparing segments can help identify _____ in customer behaviors or performance measures.

    a) similarities
    b) errors
    c) hardware
    d) services

Answer: a

Study Guide to Crack Adobe Analytics Business Practitioner Expert AD0-E208 Exam:

- Getting details of the AD0-E208 syllabus, is the first step of a study plan. This pdf is going to be of ultimate help. Completion of the syllabus is must to pass the AD0-E208 exam.
- Making a schedule is vital. A structured method of preparation leads to success. A candidate must plan his schedule and follow it rigorously to attain success.
- Joining the Adobe provided training for AD0-E208 exam could be of much help. If there is specific training for the exam, you can discover it from the link above.
- Read from the AD0-E208 sample questions to gain your idea about the actual exam questions. In this PDF useful sample questions are provided to make your exam preparation easy.
- Practicing on AD0-E208 practice tests is must. Continuous practice will make you an expert in all syllabus areas.

Reliable Online Practice Test for AD0-E208 Certification

Make EduSum.com your best friend during your Adobe Analytics Business Practitioner Expert exam preparation. We provide authentic practice tests for the AD0-E208 exam. Experts design these online practice tests, so we can offer you an exclusive experience of taking the actual AD0-E208 exam. We guarantee you 100% success in your first exam attempt if you continue practicing regularly. Don't bother if you don't get 100% marks in initial practice exam attempts. Just utilize the result section to know your strengths and weaknesses and prepare according to that until you get 100% with our practice tests. Our evaluation makes you confident, and you can score high in the AD0-E208 exam.

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