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# ADOBE AD0-E409

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**Adobe Target Architect Master Certification Questions & Answers**

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**Exam Summary – Syllabus –Questions**

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**AD0-E409**

**[Adobe Target Architect Master](#)**

**50 Questions Exam – 32/50 Cut Score – Duration of 100 minutes**

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## Know Your AD0-E409 Certification Well:

The AD0-E409 is best suitable for candidates who want to gain knowledge in the Adobe Target. Before you start your AD0-E409 preparation you may struggle to get all the crucial Target Architect Master materials like AD0-E409 syllabus, sample questions, study guide.

But don't worry the AD0-E409 PDF is here to help you prepare in a stress-free manner.

The PDF is a combination of all your queries like-

- What is in the AD0-E409 syllabus?
- How many questions are there in the AD0-E409 exam?
- Which Practice test would help me to pass the AD0-E409 exam at the first attempt?

Passing the AD0-E409 exam makes you Adobe Target Architect Master. Having the Target Architect Master certification opens multiple opportunities for you. You can grab a new job, get a higher salary or simply get recognition within your current organization.

## Adobe AD0-E409 Target Architect Master Certification Details:

Exam Name	Adobe Target Architect Master
Exam Code	AD0-E409
Exam Price	\$225 (USD)
Duration	100 mins
Number of Questions	50
Passing Score	32/50
Books / Training	<a href="#">Adobe Target Architect Master Prep Guide</a>
Schedule Exam	<a href="#">Adobe, Pearson VUE</a>
Sample Questions	<a href="#">Adobe Target Architect Master Sample Questions</a>
Practice Exam	<a href="#">Adobe AD0-E409 Certification Practice Exam</a>

## AD0-E409 Syllabus:

Topic	Details	Weights
Adobe Target fundamentals	<ul style="list-style-type: none"> <li>- Identify the appropriate Adobe Target usage for a given scenario</li> <li>- Explain the fundamental technologies of an Adobe Target implementation</li> </ul>	13%
Integrating with Adobe Target	<ul style="list-style-type: none"> <li>- Apply the process to integrate Adobe Target with Adobe Analytics (A4T)</li> <li>- Apply the process to integrate Adobe Target to Adobe Experience Manager</li> <li>- Describe integration with Adobe Experience Cloud Solutions and Adobe Experience Platform solutions</li> <li>- Describe the integration with Adobe Experience Cloud Audiences</li> </ul>	18%
Adobe Target administration and governance	<ul style="list-style-type: none"> <li>- Define an ongoing Adobe Target implementation strategy and system governance</li> <li>- Apply the process and best practices to manage users</li> <li>- Describe the administration aspects of the implementation setup</li> </ul>	6%
Adobe Target and supported touch points	<ul style="list-style-type: none"> <li>- Describe client-side delivery implementation</li> <li>- Describe server-side delivery implementation</li> <li>- Describe implementation requirements for mobile, email targeting, and APIs</li> </ul>	6%
Leverage Adobe Target recommendations	<ul style="list-style-type: none"> <li>- Demonstrate an understanding of recommendations, catalogs, and criteria</li> <li>- Apply the process to configure Target recommendations</li> </ul>	11%
Architect, design and implement Adobe Target	<ul style="list-style-type: none"> <li>- Select the correct Target Request implementation (Global, Order Confirm, Hybrid)</li> <li>- Evaluate and design an Adobe Target implementation</li> <li>- Describe the implementation of Adobe Target in Native Mobile Apps</li> </ul>	18%
Troubleshooting	<ul style="list-style-type: none"> <li>- Troubleshoot mbox errors</li> <li>- Troubleshoot Target Request and</li> </ul>	28%

Topic	Details	Weights
	Response errors - Troubleshoot activity setup errors - Understand integration errors - Troubleshoot Adobe Target Recommendations Errors	

## Adobe AD0-E409 Sample Questions:

### Question: 1

The eCommerce team wants to run an A/B test to promote the company email newsletter, but only to first time visitors who are not logged in and have not arrived at the website with an email campaign id.

- Analytics for Target (A4T) has been configured correctly.
- Adobe Analytics has a segment that meets these requirements.

The person setting up the Adobe Target Activity is unable to select Adobe Analytics as the reporting source. The Adobe Target Architect has verified the user does belong to a group with access to both Analytics and Target.

To which another group should the user belong?

- a) Enterprise User Permissions Group
- b) Adobe Target Product Admin
- c) Web Services Access Group in Adobe Analytics
- d) Analytics Admin Permissions Group

**Answer: c**

### Question: 2

A retail company is planning to use Automated Personalization from Adobe Target to personalize content based on user visits. What are two visit-based features that Automated Personalization supports? (Choose two.)

- a) Mbox parameters
- b) Experience Cloud Audiences
- c) Rawbox implementations
- d) Emails

**Answer: a, b**

**Question: 3**

**Once the Target request (mbox) is received by Adobe Target, what gets executed first?**

- a) Profile scripts
- b) Audience qualification
- c) Content scripts
- d) DOM Manipulation

**Answer: a**

**Question: 4**

**What are benefits of server-side delivery for Adobe Target? (Select two)**

- a) Faster rendering times
- b) Improved data security
- c) Simplified setup process
- d) Consistent experience across platforms

**Answer: b, d**

**Question: 5**

**When specifying a server-side implementation of Adobe Target, which ID will be generated if not explicitly defined?**

- a) aamUUID
- b) tntId
- c) thirdPartyId
- d) indexId

**Answer: b**

**Question: 6**

**An optimization team is struggling to manually update the image tags in the HTML code of the page and would prefer to use the Visual Experience Composer (VEC) to more easily swap images.**

**Which two steps are required to ensure the marketing team can quickly swap the images? (Choose two.)**

- a) Share image folders from Adobe Experience Cloud Assets Core Service with Adobe Target.

- b) Contact Adobe Customer Care to provision Image Offers.
- c) Enable Image Offers in Adobe Target > Setup.
- d) Contact Adobe Customer Care to request the Scene7 Account Configuration.
- e) Upload image files to Adobe Experience Cloud Assets Core Service.

**Answer: d, e**

**Question: 7**

**The client wants to be able to recommend high-profit-margin products on low-profit-margin product pages. Which method should be used to pass profit margin product data to Adobe Target Recommendations?**

- a) Data Source
- b) URL parameter
- c) Feeds Entity
- d) Product Metadata

**Answer: c**

**Question: 8**

**Which two Adobe Target activity types can be created in the Mobile App Visual Experience Composer? (Choose two.)**

- a) A/B Test
- b) Multivariate Test
- c) Recommendations
- d) Experience Targeting

**Answer: a, b**

**Question: 9**

**A client is getting an error message in the Visual Experience Composer (VEC). The message indicates that no property is associated with a particular activity, even though there is a property assigned.**

**What causes this error message?**

- a) The activity is in the incorrect Workspace.
- b) The wrong entity.id is set for the activity.
- c) The client is assigned to the wrong User Group.
- d) at\_property is missing in the Adobe Target request (mbox).

**Answer: d**

**Question: 10**

**In an iOS native application with an Adobe Target implementation, what are the two primary methods to create a targeted location? (Choose two.)**

- a) targetCreateRequestWithName
- b) targetCreateRequest
- c) targetCreateLocation
- d) targetLoadRequestWithName
- e) targetLoadRequest

**Answer: a, e**

## **Study Guide to Crack Adobe Target Architect Master AD0-E409 Exam:**

- Getting details of the AD0-E409 syllabus, is the first step of a study plan. This pdf is going to be of ultimate help. Completion of the syllabus is must to pass the AD0-E409 exam.
- Making a schedule is vital. A structured method of preparation leads to success. A candidate must plan his schedule and follow it rigorously to attain success.
- Joining the Adobe provided training for AD0-E409 exam could be of much help. If there is specific training for the exam, you can discover it from the link above.
- Read from the AD0-E409 sample questions to gain your idea about the actual exam questions. In this PDF useful sample questions are provided to make your exam preparation easy.
- Practicing on AD0-E409 practice tests is must. Continuous practice will make you an expert in all syllabus areas.



## Reliable Online Practice Test for AD0-E409 Certification

Make EduSum.com your best friend during your Adobe Target Architect Master exam preparation. We provide authentic practice tests for the AD0-E409 exam. Experts design these online practice tests, so we can offer you an exclusive experience of taking the actual AD0-E409 exam. We guarantee you 100% success in your first exam attempt if you continue practicing regularly. Don't bother if you don't get 100% marks in initial practice exam attempts. Just utilize the result section to know your strengths and weaknesses and prepare according to that until you get 100% with our practice tests. Our evaluation makes you confident, and you can score high in the AD0-E409 exam.

**Start Online practice of AD0-E409 Exam by visiting URL**

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