



ADOBE AD0-E602

**Adobe Real-Time CDP Business Practitioner Professional Certification
Questions & Answers**

Exam Summary – Syllabus –Questions

AD0-E602
[Adobe Real-Time CDP Business Practitioner Professional](#)
50 Questions Exam – 33/50 Cut Score – Duration of 100 minutes

Table of Contents:

Know Your AD0-E602 Certification Well:.....	2
Adobe AD0-E602 Real-Time CDP Business Practitioner Professional Certification Details:	2
AD0-E602 Syllabus:	3
Adobe AD0-E602 Sample Questions:	3
Study Guide to Crack Adobe Real-Time CDP Business Practitioner Professional AD0-E602 Exam:	6

Know Your AD0-E602 Certification Well:

The AD0-E602 is best suitable for candidates who want to gain knowledge in the Adobe Real-Time Customer Data Platform. Before you start your AD0-E602 preparation you may struggle to get all the crucial Real-Time CDP Business Practitioner Professional materials like AD0-E602 syllabus, sample questions, study guide.

But don't worry the AD0-E602 PDF is here to help you prepare in a stress-free manner.

The PDF is a combination of all your queries like-

- What is in the AD0-E602 syllabus?
- How many questions are there in the AD0-E602 exam?
- Which Practice test would help me to pass the AD0-E602 exam at the first attempt?

Passing the AD0-E602 exam makes you Adobe Real-Time CDP Business Practitioner Professional. Having the Real-Time CDP Business Practitioner Professional certification opens multiple opportunities for you. You can grab a new job, get a higher salary or simply get recognition within your current organization.

Adobe AD0-E602 Real-Time CDP Business Practitioner Professional Certification Details:

Exam Name	Adobe Real-Time CDP Business Practitioner Professional
Exam Code	AD0-E602
Exam Price	\$125 (USD)
Duration	100 mins
Number of Questions	50
Passing Score	33/50
Books / Training	Adobe Experience Platform Foundations Adobe Real-Time CDP Business Practitioner Professional Prep Guide
Schedule Exam	Adobe
Sample Questions	Adobe Real-Time CDP Business Practitioner Professional Sample Questions
Practice Exam	Adobe AD0-E602 Certification Practice Exam

AD0-E602 Syllabus:

Topic	Details	Weights
Segments and activation	<ul style="list-style-type: none"> - Create segment and activate to destination - Configure new destinations - Apply concepts required to target identities in destinations - Identify attribute mappings and scheduling of segments to destination 	32%
Privacy and data governance	<ul style="list-style-type: none"> - Demonstrate an understanding of DULE policies and their impacts on data availability at destinations - Ensure privacy and data compliance measures are followed 	20%
Business analysis	<ul style="list-style-type: none"> - Identify use cases that tie back to business KPIs - Perform data analysis on customer segments in platform - Demonstrate an understanding of data flow concepts 	30%
Schemas and profiles	<ul style="list-style-type: none"> - Demonstrate an understanding of Adobe Experience Platform concepts - Use profile features 	18%

Adobe AD0-E602 Sample Questions:

Question: 1

Once an audience is created in Experience Platform, what is the typical timeframe for its availability in edge segmentation use cases?

- Audience definitions reach the Edge Network in around 24 hours.
- It takes roughly a week for audiences to be usable in edge segmentation.
- Audiences are immediately ready for edge segmentation.
- Audience definitions propagate to the Edge Network in about an hour.

Answer: d

Question: 2

Which two relationships exists between an XDM Individual Profile or XDM Experience Event class-based schema and a non-XDM Individual Profile schemas (a.k.a lookup entities)? (Choose two.)

- a) One to One
- b) One to Many
- c) Many to One
- d) Many to Many

Answer: a, c

Question: 3

A Real-Time CDP business practitioner needs to capture customer behavioral data from an online campaign. What is the recommended schema class for capturing this data from a website?

- a) XDM Individual Profile
- b) XDM Experience Event
- c) XDM Customer Event
- d) XDM Campaign Metrics

Answer: b

Question: 4

Which three standard namespaces are available in Adobe Experience Platform for browsing profiles? (Choose three.)

- a) Declared ID
- b) Phone
- c) Address
- d) TNTID
- e) GAID

Answer: b, d, e

Question: 5

What are the three methods of evaluating audiences in Adobe Experience Platform?

- a) Streaming segmentation, batch segmentation, and edge segmentation.
- b) Streaming segmentation, batch segmentation, and customer segmentation.
- c) Streaming segmentation, batch segmentation, and data segmentation.
- d) Streaming segmentation, batch segmentation, and profile segmentation.

Answer: a

Question: 6

A large hotel chain implements Real-Time CDP. The hotel chain is now able to combine offline and online reservation data. Which two key attributes could be used to understand high value customers? (Choose two.)

- a) Promo Code
- b) Length of Stay
- c) Average Price per Night
- d) Net Worth

Answer: b, c

Question: 7

The marketer of an electronics retail website needs to create a segment of customer who viewed a laptop product on the website, added it to cart, and then viewed its accessories but did not proceed to checkout. Which type of segment will be created in this scenario?

- a) Sequential segment
- b) Multi tenancy segment
- c) Dynamic segment
- d) Aggregated segment

Answer: a

Question: 8

A Real-Time CDP Business Practitioner wants to make Privacy Service requests for Experience Cloud applications. Which two options can they use in their requests? (Choose two.)

- a) Anonymize IDs
- b) Opt-out of sale
- c) Replace values
- d) Access/delete

Answer: b, d

Question: 9

When a segment for streaming or the edge has been created, at what time will ALL profiles that meet the criteria be included in the segment?

- a) Immediately upon the creation of the segment.
- b) Only when the segment is used in a destination.
- c) Within the next 24 hours.
- d) After the next scheduled sync process.

Answer: c

Question: 10

A Real-Time CDP Business Practitioner is processing a privacy request from a customer. Which three are considered valid identities that the practitioner could use?

(Choose three.)

- a) Email address
- b) Street address
- c) Last name
- d) ECID
- e) Phone number

Answer: a, d, e

Study Guide to Crack Adobe Real-Time CDP Business Practitioner Professional AD0-E602 Exam:

- Getting details of the AD0-E602 syllabus, is the first step of a study plan. This pdf is going to be of ultimate help. Completion of the syllabus is must to pass the AD0-E602 exam.
- Making a schedule is vital. A structured method of preparation leads to success. A candidate must plan his schedule and follow it rigorously to attain success.
- Joining the Adobe provided training for AD0-E602 exam could be of much help. If there is specific training for the exam, you can discover it from the link above.
- Read from the AD0-E602 sample questions to gain your idea about the actual exam questions. In this PDF useful sample questions are provided to make your exam preparation easy.

- Practicing on AD0-E602 practice tests is must. Continuous practice will make you an expert in all syllabus areas.

Reliable Online Practice Test for AD0-E602 Certification

Make EduSum.com your best friend during your Adobe Real-Time CDP Business Practitioner Professional exam preparation. We provide authentic practice tests for the AD0-E602 exam. Experts design these online practice tests, so we can offer you an exclusive experience of taking the actual AD0-E602 exam. We guarantee you 100% success in your first exam attempt if you continue practicing regularly. Don't bother if you don't get 100% marks in initial practice exam attempts. Just utilize the result section to know your strengths and weaknesses and prepare according to that until you get 100% with our practice tests. Our evaluation makes you confident, and you can score high in the AD0-E602 exam.

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