



Salesforce Analytics-Con-301

Salesforce Tableau Consultant CERTIFICATION QUESTIONS & ANSWERS

Exam Summary – Syllabus – Questions

ANALYTICS-CON-301

Salesforce Certified Tableau Consultant

65 Questions Exam – 63% Cut Score – Duration of 105 minutes

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Know Your Analytics-Con-301 Certification Well:

The Analytics-Con-301 is best suitable for candidates who want to gain knowledge in the Salesforce Tableau. Before you start your Analytics-Con-301 preparation you may struggle to get all the crucial Salesforce Tableau Consultant materials like Analytics-Con-301 syllabus, sample questions, study guide.

But don't worry the Analytics-Con-301 PDF is here to help you prepare in a stress free manner.

The PDF is a combination of all your queries like-

- What is in the Analytics-Con-301 syllabus?
- How many questions are there in the Analytics-Con-301 exam?
- Which Practice test would help me to pass the Analytics-Con-301 exam at the first attempt?

Passing the Analytics-Con-301 exam makes you Salesforce Certified Tableau Consultant. Having the Salesforce Tableau Consultant certification opens multiple opportunities for you. You can grab a new job, get a higher salary or simply get recognition within your current organization.

Salesforce Analytics-Con-301 Tableau Consultant Certification Details:

Exam Name	Salesforce Tableau Consultant
Exam Code	Analytics-Con-301
Exam Duration	105 minutes
Exam Questions	65
Passing Score	63%
Exam Price	Registration fee: \$200 (USD) Retake fee: \$100 (USD)
Books / Training	Analyst Learning Path Designer Learning Path
Exam Registration	Pearson VUE
Sample Questions	Salesforce Tableau Consultant Certification Sample Question
Practice Exam	Salesforce Tableau Consultant Certification Practice Exam

Analytics-Con-301 Syllabus:

Objective	Details
Evaluate Current State - 22%	
Map current state of analytics to future state	<ul style="list-style-type: none"> - Map business needs to Tableau capabilities - Translate analytical requirements into Tableau context by using best practices - Recommend whether to use Tableau Server or Tableau Cloud, including migration - Recommend and plan a Tableau Server upgrade
Evaluate current data structures	<ul style="list-style-type: none"> - Evaluate whether existing data supports business needs - Evaluate lineage of existing data structures - Evaluate existing data structures for performance risks and enhancement opportunities
Plan and Prepare Data Connections - 22%	
Plan for data transformation	<ul style="list-style-type: none"> - Recommend an appropriate data transformation strategy - Specify the requirements for minimum level of granularity
Design a row-level security (RLS) data structure	<ul style="list-style-type: none"> - Implement RLS and an entitlement table - Identify group functions versus user functions - Compare RLS approaches
Plan and implement advanced connections to data	<ul style="list-style-type: none"> - Recommend an appropriate method to connect to data, such as Web Data Connectors, web extract APIs, custom SQL, or ODBC - Create connections by using Tableau Bridge - Specify aggregation level and strategy for data sources in Tableau products (Tableau Desktop, Tableau Prep, Tableau Cloud, Tableau Server)
Design and Troubleshoot Calculations and Workbooks - 40%	
Design analytics for advanced use cases	<ul style="list-style-type: none"> - Recommend when to use an advanced chart type, such as Sankey, chord, radar, tile map, small multiples, and data densification - Identify the effect of the Tableau order of operations on calculations

Objective	Details
	<ul style="list-style-type: none"> - Troubleshoot issues caused by the Tableau order of operations - Plan and implement advanced techniques to build interactivity into dashboards, such as dynamic URL actions, parameter actions, and filter actions
Design workbooks to optimize performance	<ul style="list-style-type: none"> - Identify and resolve resource-intensive queries - Maximize caching for Tableau Server - Identify and resolve performance issues caused by calculations such as string comparisons, IF THEN statements, and Level of Detail (LOD) expressions - Recommend calculations that should be moved upstream of Tableau - Interpret and resolve issues by using performance recordings - Identify and resolve performance issues caused by design elements such as number of sheets, number of filters, and image size
Implement advanced calculations that include multiple steps	<ul style="list-style-type: none"> - Implement aggregations that include dimensions - Implement advanced table calculations, such as window, nested table, or multi-directional - Implement advanced date functions, such as fiscal calendars - Implement advanced LODs, such as nested LODs - Implement combinations of advanced calculations - Troubleshoot advanced calculations
Establish Governance and Support Published Content - 16%	
Recommend and apply a Tableau governance strategy	<ul style="list-style-type: none"> - Map an organization's governance requirements to Tableau features and capabilities - Recommend a strategy for securing access to content - Recommend a strategy for ensuring data quality, including certifying data sources,

Objective	Details
	minimizing data proliferation, and configuring data quality warnings
Leverage administrative views	- Specify insights that require an administrative view - Recommend the appropriate administrative views and data sources for a given scenario
Recommend a content distribution strategy	- Map publishing requirements to features and capabilities of Tableau - Recommend an approach for the workbook lifecycle, including building, testing, deployment, distribution, and maintenance

Salesforce Analytics-Con-301 Sample Questions:

Question: 1

How does responsive design benefit Tableau dashboards?

- a) It ensures dashboards look visually appealing on any device
- b) It increases the loading time of dashboards
- c) It allows for more data to be displayed
- d) It requires additional plugins

Answer: a

Question: 2

Which of the following is an example of a key performance indicator (KPI) that may be used in evaluating the current state of a project or system?

- a) The color of data cables
- b) Project completion date
- c) Historical data analysis
- d) Employee names

Answer: b

Question: 3

When planning data connections, what is a key consideration for data security in Tableau?

- a) Encryption of data at rest
- b) Aesthetic of security interfaces
- c) Frequency of password changes
- d) Number of administrators

Answer: a

Question: 4

When designing calculations in a workbook, what is the first step in the process?

- a) Selecting specific colors for cell formatting
- b) Defining the desired outcome and logic of the calculation
- c) Choosing data sources
- d) Configuring network switches

Answer: b

Question: 5

Why is it important to use clear and descriptive names for calculations and formulas in a workbook?

- a) To choose data cable colors
- b) To prioritize data access permissions
- c) To enhance workbook readability and maintainability
- d) To determine the color of data cables

Answer: c

Question: 6

What is a best practice when setting up data connections in Tableau?

- a) Regularly changing data sources
- b) Using complex SQL queries
- c) Limiting user access
- d) Ensuring data consistency

Answer: d

Question: 7

Which factor is crucial when preparing data connections for performance optimization?

- a) Data source file size
- b) Frequency of data updates
- c) Color coding in data visualization
- d) Number of dashboard filters

Answer: b

Question: 8

In the context of data preparation, what is data cleansing?

- a) Configuring data encryption settings
- b) Selecting specific data sources
- c) The process of identifying and correcting errors or inconsistencies in data
- d) Configuring network switches

Answer: c

Question: 9

What is an effective method for troubleshooting slow workbook performance in Tableau?

- a) Adding more visual elements
- b) Using more calculated fields
- c) Increasing server memory
- d) Reducing the data extract size

Answer: d

Question: 10

When evaluating the current state, what aspect is crucial for Tableau performance?

- a) Data volume
- b) Dashboard color scheme
- c) Number of users
- d) Data source location

Answer: a

Study Guide to Crack Salesforce Tableau Consultant Analytics-Con-301 Exam:

- Getting details of the Analytics-Con-301 syllabus, is the first step of a study plan. This pdf is going to be of ultimate help. Completion of the syllabus is must to pass the Analytics-Con-301 exam.
- Making a schedule is vital. A structured method of preparation leads to success. A candidate must plan his schedule and follow it rigorously to attain success.
- Joining the Salesforce provided training for Analytics-Con-301 exam could be of much help. If there is specific training for the exam, you can discover it from the link above.
- Read from the Analytics-Con-301 sample questions to gain your idea about the actual exam questions. In this PDF useful sample questions are provided to make your exam preparation easy.
- Practicing on Analytics-Con-301 practice tests is must. Continuous practice will make you an expert in all syllabus areas.

Reliable Online Practice Test for Analytics-Con-301 Certification

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