

# GINI CInA

## GINI INNOVATION ASSOCIATE CERTIFICATION QUESTIONS & ANSWERS

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Exam Summary – Syllabus – Questions

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### **CINA**

**GINI Certified Innovation Associate (CInA)**

**90 Questions Exam – 60% Cut Score – Duration of 90 minutes**

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## Know Your CInA Certification Well:

The CInA is best suitable for candidates who want to gain knowledge in the GInI Professional Certification. Before you start your CInA preparation you may struggle to get all the crucial Innovation Associate materials like CInA syllabus, sample questions, study guide.

But don't worry the CInA PDF is here to help you prepare in a stress free manner.

The PDF is a combination of all your queries like-

- What is in the CInA syllabus?
- How many questions are there in the CInA exam?
- Which Practice test would help me to pass the CInA exam at the first attempt?

Passing the CInA exam makes you GInI Certified Innovation Associate (CInA). Having the Innovation Associate certification opens multiple opportunities for you. You can grab a new job, get a higher salary or simply get recognition within your current organization.

## GInI CInA Innovation Associate Certification

### Details:

Exam Name	GInI Certified Innovation Associate
Exam Code	CInA
Exam Fee	GInI Member - USD \$300 GInI Non-Member - USD \$350
Exam Duration	90 Minutes
Number of Questions	90
Passing Score	60%
Format	Multiple Choice Questions
Schedule Exam	<a href="#">GInI</a>
Sample Questions	<a href="#">GInI Innovation Associate Exam Sample Questions and Answers</a>
Practice Exam	<a href="#">GInI Certified Innovation Associate (CInA) Practice Test</a>

### CInA Syllabus:

Topic	Weights
Fundamentals of Innovation	4%
Innovation's Design Outputs	4%

Topic	Weights
The Effective Innovator	8%
Creativity & Creativity Methods	4%
Ideation & Brainstorming	4%
The GInI Breakthrough Innovation Method	4%
The Three Phases of Innovation Project Work	2%
Running Innovation Projects in the Business	10%
The Role of Research in Innovation Projects	10%
Design Thinking & Human Centered Design	12%
Founders & New Business Ventures	38%

## GInI CInA Sample Questions:

### Question: 1

An X-Works Innovation Team is usually in search of what?

- Bold new opportunities to deliver innovation with a major impact on the business and its markets.
- Bold new opportunities to deliver innovations that build the business' brands in its markets.
- Moderately risky opportunities to deliver innovation with an acceptable financial return to the business.
- Safe new opportunities to deliver innovation with a guaranteed financial return to the business.

**Answer: a**

### Question: 2

What are the three scales of innovation?

- Global, Regional, Local
- Grand Scale, Broad Scale, Narrow Scale
- Large, Medium, Small
- Mega, Macro, Micro.

**Answer: d**

### Question: 3

Market Research seeks to study what to produce useful insights into a particular situation?

- Evolving economic theories.
- Geopolitical trends and events.
- Markets in the aggregate.
- Individual consumers.

**Answer: c**

**Question: 4**

Traditionally, business incubators involve physical facilities designed to do what for Founders?

- a) Give a diverse group of prospective Founders a place to co-work together.
- b) Give them a favorable setting in which to get their new venture started.
- c) Give them a chance to network in the hopes of finding co-founders to launch their new venture with.
- d) Fast track high-growth ventures into a VC investment.

**Answer: b**

**Question: 5**

Generative activities like creative writing and constructive play are great ways to do what?

- a) Expand the horizons of our imaginations.
- b) Sharpen our critical thinking skills.
- c) Improve our systems thinking abilities.
- d) Build our creativity muscles.

**Answer: d**

**Question: 6**

Which of the following are two things that can lead people to become a compulsive innovator?

- a) An insatiable curiosity about the world and an inherent drive to change the world.
- b) An inherent curiosity about business and an insatiable drive to make money.
- c) An insatiable curiosity about life and an inherent drive to change themselves.
- d) An inherent curiosity about people and an insatiable drive to lead them.

**Answer: a**

**Question: 7**

For projects in the Back End of Innovation, the type and scale of pilot used will depend on the business and industry. In some cases a \_\_\_\_\_ may be used, but in other cases a more well-developed version of the offering may be piloted.

- a) east-offensive product
- b) minimum viable product
- c) lowest-effort product
- d) simulation of the product

**Answer: b**

**Question: 8**

While in an Accelerator Program, Founder Teams will typically be assigned very high caliber \_\_\_\_\_.

- a) personal coaches to support them in coping with the high stress of the program
- b) venture capitalists to assure them they will receiving follow-on funding at the end of the program
- c) business mentors to support them in making crucial decisions for their new venture
- d) personal trainers to support them in maintaining top physical fitness throughout the program

**Answer: c**

**Question: 9**

In a winning business plan, the four 'Financials' sections are what?

- a) Implementation & Profit Models / Balance Sheets / EBITDA Models / Break-Even Analysis
- b) Sales & Marketing Analysis / Production & Delivery Expense Models / Operating Models / Runway Analysis
- c) Competitive Analysis / Usage Models / Expense + Cash Flow Model / Time-to-Exit Analysis
- d) Adoption & Revenue Models / Cost + P&L Model / Development Costs / Return

**Answer: d**

**Question: 10**

Delivering innovation serves two primary purposes for our business. The first of these is what?

- a) To remain profitable by all means.
- b) To always appear exciting in the eyes of our investors and customers.
- c) To remain relevant to our markets.
- d) To always stay ahead of our competitors.

**Answer: c**

## Study Guide to Crack GInI Innovation Associate CInA Exam:

- Getting details of the CInA syllabus, is the first step of a study plan. This pdf is going to be of ultimate help. Completion of the syllabus is must to pass the CInA exam.

- Making a schedule is vital. A structured method of preparation leads to success. A candidate must plan his schedule and follow it rigorously to attain success.
- Joining the GInI provided training for CInA exam could be of much help. If there is specific training for the exam, you can discover it from the link above.
- Read from the CInA sample questions to gain your idea about the actual exam questions. In this PDF useful sample questions are provided to make your exam preparation easy.
- Practicing on CInA practice tests is must. Continuous practice will make you an expert in all syllabus areas.

### **Reliable Online Practice Test for CInA Certification**

Make ProcessExam.com your best friend during your GInI Certified Innovation Associate exam preparation. We provide authentic practice tests for the CInA exam. Experts design these online practice tests, so we can offer you an exclusive experience of taking the actual CInA exam. We guarantee you 100% success in your first exam attempt if you continue practicing regularly. Don't bother if you don't get 100% marks in initial practice exam attempts. Just utilize the result section to know your strengths and weaknesses and prepare according to that until you get 100% with our practice tests. Our evaluation makes you confident, and you can score high in the CInA exam.

#### **Start Online Practice of CInA Exam by Visiting URL**

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